

PRESS RELEASE

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easyDCP Publisher Create DCP on a project basis!

Amsterdam/Erlangen, 14 SEPTEMBER 2017: The Fraunhofer Institute for Integrated Circuits IIS announces the easyDCP Publisher. It provides a reliable and easy-to-use functionality for creating Digital Cinema Packages DCPs based on the recognized easyDCP software suite.

Production teams, newcomers in film production or small post-production houses are looking for a reliable solution that guarantees the standard-conform creation and playback on the big screen. The Fraunhofer IIS experts for post-production tools decided to provide a solution for such requirements – the easyDCP Publisher.

The easyDCP Publisher is an all-in-one software solution for the generation and playback of DCPs. It is a lean version, based on the recognized and wide-spread easyDCP suite that provides all the essential features for creation and playback with a project-based license model that is especially suited for production teams and post-production houses which do not rely on DCP creation as their main line of business.

The easyDCP Publisher provides a cost-effective solution to generate DCPs with minimal effort and risk for approval and playback on a cinema server. To work with the software, professionals have to simply render, preview and fine-tune content and then the DCP is ready to be published. The project-based solution is available at our distribution partner the easyDCP GmbH Germany with further information at <https://www.easydcp.com/publisher.php>

Head of Corporate Communications

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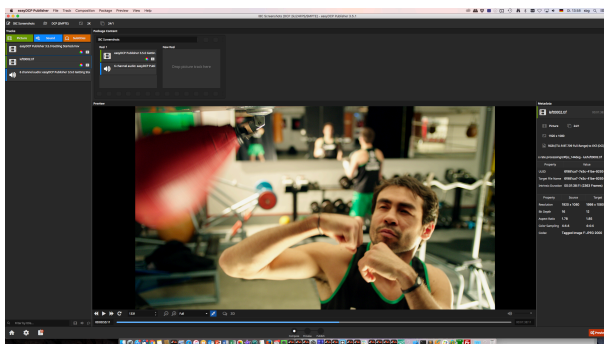
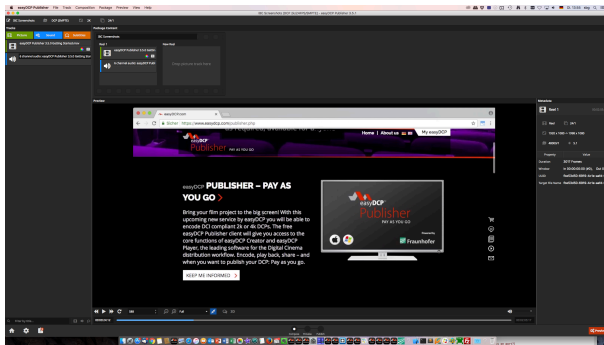
Editorial notes

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The Audio and Media Technologies division of Fraunhofer IIS has been an authority in its field for more than 25 years, starting with the creation of mp3 and co-development of AAC formats. Today, there are more than 10 billion licensed products worldwide with Fraunhofer's media technologies, and over one billion new products added every year. Besides the global successes mp3 and AAC, the Fraunhofer portfolio of technologies that improve consumers' audio experiences includes Cingo® (spatial VR audio), Symphoria® (automotive 3D audio), EVS (crystal clear telephone calls), and the interactive and immersive MPEG-H TV Audio System.

With the test plan for the Digital Cinema Initiative and the recognized software suite easyDCP, Fraunhofer IIS significantly pushed the digitization of cinema. The most recent technological achievement for moving pictures is Realception®, a tool for light-field data processing. Fraunhofer IIS, based in Erlangen, Germany, is one of 69 divisions of Fraunhofer-Gesellschaft, Europe's largest application-oriented research organization. For more information, contact amm-info@iis.fraunhofer.de, or visit www.iis.fraunhofer.de/amm